



WETSKILLS

WATER CHALLENGE APPROACH

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TODAY

- Welcome & expectations
- About Wetskills Water Challenges
- Wetskills-South Africa
 - Cases
 - Program
 - TO DO list
- Question round & closing

Wetskills South Africa 2014
<https://www.youtube.com/watch?v=77UxqNzEx-4&t=17s>

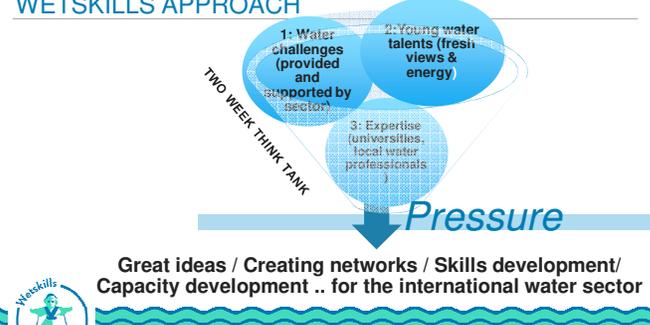


WHAT IS WETSKILLS?

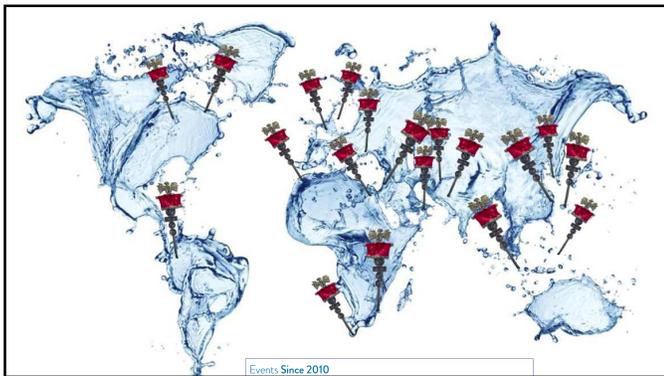
- A two-week pressure cooker in a specific country...
- Objective: to promote international collaboration, skills development & knowledge exchange
- Between international water students and young professionals...
- Resulting in out-of-the-box concepts for study cases provided by business partners...



WETSKILLS APPROACH



Great ideas / Creating networks / Skills development / Capacity development .. for the international water sector

IT'S ALL ABOUT YOUNG WATER TALENT & UNIQUE EXPERIENCE

- Experience intercultural collaboration and being in an international team
- Develop (soft)skills such as working together and presenting
- Develop an (inter)national network & WetSkills Alumni Network
- Curriculum Vitae building
- Energizing Young Talents to join the sector!!



CASE OWNERS

- Case owners: Organisations that formulate cases for the teams
- Rather cheap way for data generation, impact analysis for specific topics
- Recruitment of high potentials
- Positive PR & Communication
- Corporate Social Responsibility




"WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM..."

(Albert Einstein)



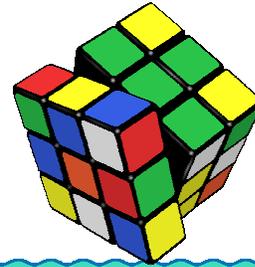
UNIVERSITIES

[YouTube Movie](#) about added value Wetskills for university (Canada 2014)

- ▶ New and appealing way of education
- ▶ Practical concepts for potential follow-up research
- ▶ Improving network with water sector partners / companies
- ▶ International network water universities: exchange between 'Wetskills hubs / local hosts'
- ▶ Positive PR & Communication



WHAT DO THE PARTICIPANTS LEARN?



Wicked problem



STARTS WITH TEAMBUILDING = INDIVIDUALS + TASK + PRESSURE



WHAT ARE THE RESULTS: TRIPLE P



Pitch
Paper
Poster

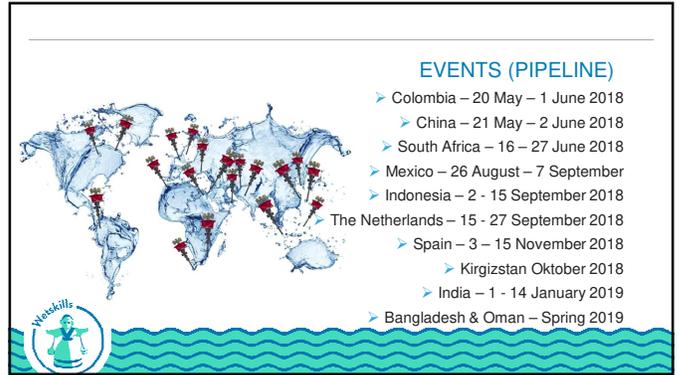
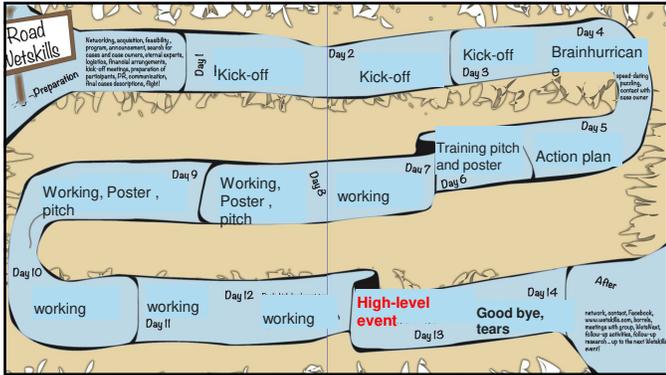
REAL LIFE CASES WITH CASE OWNERS - 'CLIENT'

- ▶ Water Authority Drents Overijsselse Delta - Netherlands
- ▶ Lesotho Department for Water & Sanitation - Lesotho
- ▶ AquaDactics – South Africa Training Institute
- ▶ Kingfisher Department for Water & Sanitation and Dutch Water Authorities – collaboration Netherlands and South Africa
- ▶ City of Capetown – South Africa
- ▶ Tauw – Climate Scan – Netherlands



WETSKILLS FINALS





MEDIA

- www.wetskills.com
- Press-releases
- Papers / radio / International television
- Twitter

Facebook icon | Twitter icon | LinkedIn icon | YouTube icon

AND THE WINNER IS... Team #CityofCapeTown

Reducing the water footprints of consumers through strategic campaigns, putting a value to our water and making legislation work for us!

#Wetskills #Wetskills #WaterInSA #WaterInAfrica #Wetskills2018 #Wetskills2018 #Wetskills2018 #Wetskills2018

When will there be a Wetskills in your city?

www.wetskills.com